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Â Â Â Â Â Advertise your business on Google Â No matter what your budget, you can display your ads on Google and their partner advertising network. Pay only if people click your ads. Easily intergrated into our bespoke web-design, or simply added to your existing website, Google Adwords drives traffic to your website, customised by geographical location and keywords. Sky-works can configure Google Adwords to effectively promote your business within your local area, with tailored solutions to meet any budget. Â

How It WorksYou create your ads

Sky-works will create your ads and choose keywords, which are words or phrases related to your business.

Your ads appear on Google

When people search on Google using one of your keywords, your ad may appear next to the search results. Now you are advertising to an audience that is already interested in you. You attract customers

People can simply click on your ad to make a purchase or learn more about you. Why It WorksTargeted reach

Now you can advertise to people searching on Google. Even if you already appear in Google's search results through our search engine optimisation service, AdWords can help you target new audiences on Google and our advertising network.

Greater control

Sky-works can edit your ads and adjust your budget until you obtain the results that you want. You can also display a variety of ad formats and even target your ads to specific languages and geographic locations.

Measurable value

There is no minimum spending requirement or time commitment. And with the cost-per-click option, you are only charged if people click your ads. This means that every pound of your budget goes toward bringing new prospects to you. The

CostsSet your budget

There is no minimum spending requirement; the amount that you pay for AdWords is completely up to you. You can, for instance, set a daily budget of five pounds and a maximum cost of ten pence for each click on your ad. Pay only for results

You are charged only if someone clicks your ad, not when your ad is displayed.Â Where will my ads appear?

Â Your keyword targeted ads will appear alongside or above the results on Google search results pages.

Additionally, your ads may appear on search and content sites and on other products and blogs in the Google Network. The Google Network is the largest advertising network available online, reaching over 86% of Internet users worldwide. So you can be certain that your ads reach your target audience with Google AdWords.

In the search network, your ads may appear alongside or above search results, as part of a results page as a user navigates through a site's directory or on other relevant search pages. Our global search network includes Google Product Search and Google Groups and the following entities:Â

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To recieve more information or request a quote, Click HereÂ Â Images and text coutesy of Google.